



ISABELLA FURTH, Ph.D.

2435 32nd Street ♦ San Diego, CA 92104

(858) 337-7347

bella@bluefisheditorial.com ♦ www.bluefisheditorial.com

Seventeen years of editorial and writing experience, covering a wide range of subject areas.

Skilled writer of grants, reports, articles, informational materials, and presentations.

Seasoned facilitator of small and large group discussions.

Hands-on experience with layout and design.

Strong project management skills.

Confident public speaker.

PROFESSIONAL EXPERIENCE

Bluefish Editorial Services

San Diego, CA
2013–

Director

- Provide substantive editing, copyediting and developmental editing services to academics, non-profit and advocacy organizations, and independent authors.
 - Extensive experience in the humanities and social sciences, including: history, ethnic studies, sociology, public policy, and literature.
 - Recent projects have included journal articles, scholarly books, doctoral theses, biographies, textbooks, test prep materials, and literary non-fiction.
- Write grants, articles, presentations, and blog content.
- Design newsletters, fliers, programs, and brochures.

Viewpoint Learning

San Diego, CA
2001–2013

Senior Associate (2006–2013)

- Executive Editor responsible for all materials used in Viewpoint Learning dialogues:
 - Researched subject area, interviewed experts and advocates.
 - Drafted materials translating technical information into clear and accessible language.
 - Identified and articulated multiple approaches to a challenging issue.
 - Revised materials through multiple phases, integrating feedback from subject matter experts, process designers, key stakeholders, and non-expert readers.
 - Designed and laid out materials including workbooks, questionnaires, handouts, and information sheets.
- Facilitated dialogue sessions with leaders, stakeholders, and the general public in communities nationwide. (Groups ranged in size from 10–150+.)
- Analyzed qualitative and quantitative data from research dialogues.
- Created written reports and presentations on findings; oversaw production of edited videos.
- Wrote project proposals, grant applications, articles, and op-eds.
- Presented findings at local, state, and national meetings and conferences.

Associate (2001–2006)

- Completely overhauled company's graphic identity, including changes to logo, presentation template, and design of dialogue materials and reports.
- Maintained Viewpoint Learning website and YouTube channel.
- Drafted op-eds, articles and book chapters, and created presentations for Viewpoint Learning Chairman Dan Yankelovich.

ISABELLA FURTH, PH.D.

OTHER PROFESSIONAL EXPERIENCE

San Diego State University

Adjunct Professor of English (1998–1999)

- Designed and taught courses in literature and composition.

University of California, Irvine

Postdoctoral Fellow (1997–1998)

Lecturer/Teaching Assistant (1990–1997)

- UC Regents' Dissertation Fellowship 1996
- UCI Summer Dissertation Fellowship 1995
- English Department Outstanding Teaching Award 1992, 1994

Hubei University/Tongji Medical College

Wuhan, People's Republic of China

Lecturer (1988–1990)

- Designed and taught courses in English as a Foreign Language, literature, writing and conversation.
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WRITINGS AND PRESENTATIONS

- **"Editing and Emotional Labor."** Presented at the American Copy Editors Society Annual Conference, Chicago, IL, April 26, 2018.
 - *Citizen Dialogues on Sea Level Rise: Start with Impacts/End with Action* (2013). Prepared for the Union of Concerned Scientists.
 - *The Future of Health Coverage and Health Insurance Exchanges in Mississippi* (2012). Prepared for the Mississippi Health Advocacy Program.
 - *The Future of K-12 Education in Anchorage: Report on Community Conversations* (2012). Prepared for the Mayor's Education Summit (Anchorage, AK).
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EDUCATION

University of California, Irvine

Ph.D. American Literature

Yale University

B.A. English; minor in Chinese (summa cum laude)

OTHER

Memberships

San Diego Professional Editors Network
(Co-President)

Editorial Freelancers Association

American Copy Editors Society

Computer skills

Adobe InDesign

TeX/LaTeX

Foreign languages

Conversational Chinese (Mandarin)

Conversational French